

AMENDMENTS TO THE CLAIMS:

Please cancel Claims 22 through 27 without prejudice to or disclaimer of the subject matter recited therein.

1. (Previously Presented) A color display element comprising a unit pixel which is comprised of a plurality of sub-pixels comprising a first sub-pixel and a second sub-pixel having a color filter and a medium which has an optical property modulated in accordance with a voltage applied to each of the sub-pixels and is located in each of the sub-pixels,

wherein, the color display element has a means of applying to the first sub-pixel a voltage which modulates an optical property of the medium located in the first sub-pixel in a range within which a brightness of light passing through the medium is variable and in a range within which a chromatic color assumed by light passing through the medium changes, and a means of applying to the second sub-pixel a voltage which modulates an optical property of the medium located in the second sub-pixel in a range within which a brightness of light passing through the medium is variable.

2. (Previously Presented) The color display element according to claim 1, wherein the color filter of the second sub-pixel is comprised of a green color filter.

3. (Previously Presented) The color display element according to claim 2, wherein the range within which the color changes is a color range of red, blue and colors between them.

4. (Previously Presented) The color display element according to claim 2, wherein a voltage making the light passing through the medium assume magenta intermediate between red and blue is applied to the first sub-pixel, and a voltage making the light passing through the medium has a maximum brightness in the range within which a brightness of the light is variable is applied to the second sub-pixel, whereby the unit pixel displays white color.

5. (Previously Presented) The color display element according to claim 1, wherein the first sub-pixel has a color filter of a color complementary to a color of the color filter of the second sub-pixel.

6. (Previously Presented) The color display element according to claim 5, wherein the color filter of the second sub-pixel assumes green, and the color filter of the first sub-pixel assumes magenta.

7. (Previously Presented) The color display element according to claim 5, wherein a voltage in the range within which the color changes is applied to the first sub-pixel, to display a color as a result of overlapping the chromatic color and a color of the complementary color filter with each other.

8. (Previously Presented) The color display element according to claim 5, wherein a voltage making the lights passing through the mediums have a maximum brightness in the range within which a brightness of the light is variable is applied to the first and second sub-pixels, whereby the unit pixel displays white color.

9. (Previously Presented) The color display element according to claim 5, wherein modulations of a same gray level in the range within which a brightness of the light is variable are applied to the first and second sub-pixels respectively, whereby an achromatic color of half tone is displayed in the unit pixel.

10. (Previously Presented) The color display element according to claim 2, wherein the second sub-pixel is comprised of two or more of sub-pixels, at least one of which sub-pixels has a red color filter or a blue color filter.

11. (Previously Presented) A color display element comprising at least one polarizing plate, a pair of substrates opposite to each other in which an electrode is formed, and a liquid crystal layer located between the substrates,

wherein the retardation of the liquid crystal layer is variable according to a voltage applied to the electrode, and a unit pixel of the color display element is comprised of a plurality of sub-pixels comprising a first sub-pixel wherein the retardation of the liquid crystal layer is modulated according to the voltage applied to the electrode in a range within which a brightness of light passing through the liquid crystal layer is variable and in a range within which a

chromatic color assumed by light passing through the liquid crystal layer changes and a second sub-pixel having a color filter wherein the retardation of the liquid crystal layer is modulated according to the voltage applied to the electrode in a range within which a brightness of light passing through the liquid crystal layer is variable.

12. (Previously Presented) The color display element according to claim 11, wherein a liquid crystal of the liquid crystal layer is orientated in a direction almost perpendicular to the substrate when the voltage is not applied and inclines the orientation from the almost perpendicular state in accordance with an application of the voltage.

13. (Previously Presented) The color display element according to claim 11, wherein an orientation of a liquid crystal of the liquid crystal layer varies over a range between a bend orientation and an almost perpendicular orientation in accordance with an application of the voltage.

14. (Previously Presented) The color display element according to claim 11, wherein a thickness of a cell of the second sub-pixel is smaller than that of the first sub-pixel.

15. (Previously Presented) The color display element according to claim 11, wherein the unit pixel is comprised of a third sub-pixel having a color filter, the first and second sub-pixels have a region reflecting light respectively, and the third sub-pixel has a region which transmits a light from the rear through the color filter.

16. (Previously Presented) The color display element according to claim 15, wherein the third sub-pixel is a sub-pixel wherein the retardation of the liquid crystal layer is modulated according to the voltage applied to the electrode in a range within which a brightness of light passing through the liquid crystal layer is variable.

17. (Previously Presented) The color display element according to claim 16, wherein a thickness of a liquid crystal layer in the light-transmitting region of the third sub-pixel is smaller than twice the thickness of the liquid crystal layers in the light-reflecting regions of the first and second sub-pixels.

18. (Previously Presented) The color liquid crystal display element according to claim 17, wherein the thickness of the liquid crystal layer of the light-reflecting region is equal to the thickness of the liquid crystal layer of the light-transmitting region, and makes it possible to modulate the retardation in a range from 0 nm to 300 nm.

19. (Previously Presented) The color display element according to claim 15, wherein the third sub-pixel is composed of three sub-pixels having red, green and blue color filters respectively.

20. (Previously Presented) The color display element according to claim 19, wherein each of the three sub-pixels is a sub-pixel in which the retardation of the liquid crystal layer is modulated according to the voltage applied to the electrode in a range within which a brightness of light passing through the liquid crystal layer is variable.

21. (Previously Presented) A method for driving a color display element which contains a medium an optical property of which changes in accordance with an applied voltage, the element being comprised of a unit pixel comprised of a plurality of sub-pixels comprising a first sub-pixel and a second sub-pixel having a color filter, which comprises the steps of:

applying to the first sub-pixel a voltage modulating an optical property of the medium in a range within which a brightness of light passing through the medium is variable and in a range within which a chromatic color assumed by light passing through the medium changes, and

applying to the second sub-pixel a voltage modulating an optical property of the medium in a range within a brightness of light passing through the medium is variable .

22-29. (Cancelled)